



MONTREAL INTERNATIONAL GAME SUMMIT 08

ADVERTISEMENT FARES

THE EVENT – WWW.SIJM.CA

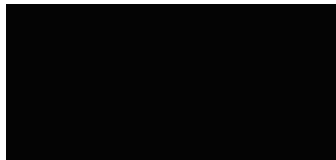
The MIGS was created in 2004 to serve members of the video game industry, which currently employs over 6,200 people in Quebec. The gathering promotes the transfer of knowledge and expertise, raises the international profile of the Quebec video game industry, and cultivates exchange, meshing and communications. A specialized, high-level event, the MIGS touches upon a host of different fields ranging from artistic creation to game design, and including production and programming.

In **2008**, MIGS will take place on **November 18 and 19**.

WEBSITE ADVERT

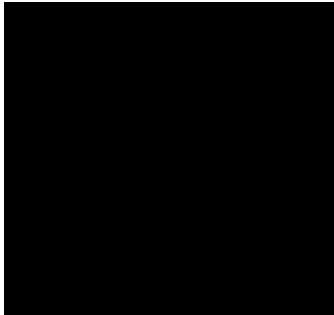
BANNER 166 X 78 PIXELS

	FRENCH	ENGLISH	BOTH
1 MONTH	550	800	1300
2 MONTHS	1000	1500	2400
3 MONTHS	1500	2400	3600
6 MONTHS	2000	3000	4200



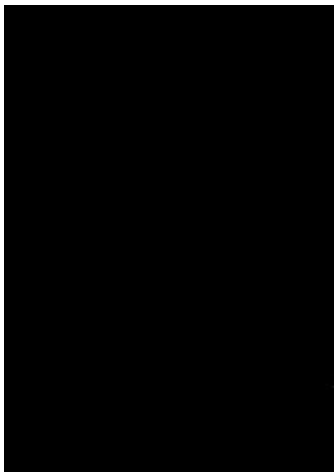
BANNER 166 X 156

	FRENCH	ENGLISH	BOTH
1 MONTH	1375	2000	3250
2 MONTHS	2500	3750	6000
3 MONTHS	3750	6000	9000
6 MONTHS	5000	7500	10500



BANNER 166 X 234

	FRENCH	ENGLISH	BOTH
1 MONTH	1925	2800	4550
2 MONTHS	3500	5250	8400
3 MONTHS	5250	8400	12600
6 MONTHS	7000	10500	14700



NEWSLETTER

ADVERT

BANNER 468 X 60 (INSERTED BETWEEN TWO NEWS)

	FRENCH	ENGLISH	BOTH
1 MONTH	1925	2800	4550
2 MONTHS	3500	5250	8400
3 MONTHS	5250	8400	12600
6 MONTHS	7000	10500	14700



FEATURE

100 WORD TEXT + LOGO + HYPER LINK

	FRENCH	ENGLISH	BOTH
1 Ad	400	600	800
2 Ads	1000	1500	2200
6 Ads	1800	2500	4000
12 Ads	3000	4000	6500

Any question? Please contact: Alain Lachapelle (alachapelle@alliancenumerique.com), MIGS Director, at 514 848-7177, ext. 224.

NB: All prices quoted in Canadian dollars.