



MONTREAL
INTERNATIONAL
GAME
SUMMIT

MONTREAL INTERNATIONAL GAME SUMMIT

HILTON BONAVENTURE MONTREAL HOTEL

NOVEMBER 8-9, 2010

MIGS.CA

TAKE CONTROL OF THE EXHIBITION ZONE!

MIGS: THE MAIN EVENT IN CANADA'S VIDEO GAME INDUSTRY

MIGS is coming back for its seventh edition. Comprised of three sections, Conferences, an Exhibition Zone and a Business Lounge, MIGS is sure to blow your mind away, for yet another year!

MIGS?

- >The biggest professionals-only videogame event in Canada and on the East Coast
- >More than 1,500 attendees from all over the world
- >Many social and networking activities

JOIN THE ACTION IN THE EXHIBITION ZONE!

Exhibition Zone?

- >Exhibitors from various sectors of the industry
- >Contests, demos and competitions
- >3 zones according to your objectives -education, recruitment and showcase- each offering specific activities and ambiance
- >Where the delegates register and eat

MIGS also aims to bring together professionals of the video game industry. The Exhibition Zone will be one of the main gatherings for the 1,500 expected participants. How?

D3D event

A competition between students where they partake in one of the three workshops representing the major steps in game development: concept art, game design and audio.

Portfolio event, job postings and speed interviews

This activity will offer the chance to student and job-seekers to meet with video game professionals and HR representatives present their portfolios and do short interviews. Exhibitors will have the chance to use our job billboard and meet with delegates and general public. General public access to the exhibition zone will be on Tuesday, November 9th, from 3PM to 6:15PM.

Video game competitions

Attendees will face one another in a friendly video game competition. Will you jump in?

Professional networking events

Card swaps, gatherings, networking... you want to reach them? Then be there!

RENTAL PERIOD

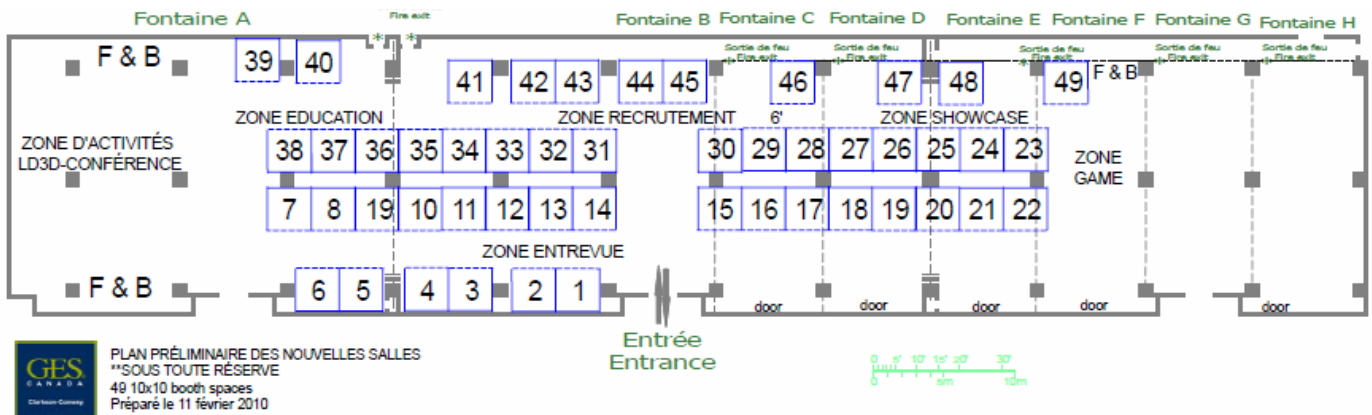
From November 7th for booth set up to November 9th for booth dismantle

Exhibition hours

Monday, November 8, 8 AM to 6:15PM

Tuesday, November 9, 9 AM to 6:15 PM

FLOOR PLAN



Electrical located in each column
Column dimensions: 40"x40"
Distance between columns: 22'

ARE YOU IN?

You get to choose between two options:

TURNKEY BOOTH

Before August 1st

10 X 10: 2 500\$

20\$ per extra square foot

After August 1st

10 X 10: 3 000\$

20\$ per extra square foot



- One lighted counter, one lighted 6' tower with printed company logo or name, two stools, garbage can and draped backdrop
- WiFi
- Electricity (15 amp, 120 V)
- Two complimentary guest passes to the MIGS Exhibition Zone (including staff) per 10' X 10' space
- 20% rebate on full-access passes
- Your company logo and url in the *Partner* section of MIGS website
- Your company logo in the *Partner* section of MIGS printed programme

REGULAR BOOTH

Before August 1st

10 X 10: 2 000\$

20\$ per extra square foot

After August 1st

10 X 10: 2 500\$

20\$ per extra square foot

- Draped backdrop
- WiFi
- Electricity (15 amp, 120 V)
- Two complimentary guest passes to the MIGS Exhibition Zone (including staff) per 10' X 10' space
- 20% rebate on full-access passes
- Your company logo and url in the Partner section of MIGS website
- Your company logo in the Partner section of MIGS printed programme

ORGANIZATION INFORMATION

First name

Last name

Title

Company

Address

City

Country

Postal Code/ZIP

Phone number

Email address

Person in charge of logistics and follow-up

First name

Last Name

Email address

Person in charge onsite

Cell phone number

Email address

BOOTH

Turnkey booth

Regular booth

PAYMENT INFORMATION

Payment will be made by:

Credit card

Cheque

Credit card number:

Card owner:

Expiration date:

Please make your cheque to Alliance numérique and send it to 1450, City Councillors Street, suite 800, Montréal Québec H3A 2E6

Provisions of the Agreement

1. **Booth Rental:** Subject to the clauses of the present agreement, Alliance numérique (AN) agrees to rent the booth ("Booth") described on the registration form of this document to the client for the period hereinafter defined. AN reserves the right to substitute said booth for another of equal or larger dimensions
2. **Rental Period:** The rental period of the client's booth, as defined on the registration form of this document and designated as ("Rental Period"), includes the time it takes to set up and dismantle the booth.
3. **Rental fee and other costs:** All amounts due and payable to AN in accordance with this agreement must be paid in Canadian currency. The client must pay AN the amount indicated on the registration form of this document ("Amount") to cover the rental of his booth.
4. **Cancellations:** The Client recognizes AN's commitment to reserving the Booth in advance for the Rental Period as well as its being responsible for all the planning required to prepare the venue for the client's use. The Client therefore agrees to notify AN at least 30 days in advance should he wish to cancel the present agreement for whatever reason. In the case of a cancellation, AN will refund fifty percent of the rental fees if and only if the cancellation is notified by Friday, October the 9th, 2010. After that date no refunds will be issued.
5. **General provisions concerning the amount and other fees:** All rental fees and other costs due are payable without any holdbacks, compensation or deductions. AN can contribute any amount paid by the Client to the payment of any due amount, regardless of the Client's designation or allocation for the said amount. Should the Client fail to pay an amount when it becomes due in accordance with this agreement, an annual interest of (15%) fifteen percent will be applicable to the unpaid amount, calculated from the date when the payment was due to the date on which payment is made to AN. The interest due will also be subject to the same annual interest rate of (15%) fifteen percent, without prejudice and above and beyond any recourse by AN in accordance with the provisions of this agreement or the law.
6. **Public services:** The following public utility costs normally supplied with the Booth are included in the amount: lighting, heating, and air conditioning, electricity. AN will not be held responsible and will not be under any obligation in the case of any failure, interruption or disruption of said services in, at or supplied to the building or the Booth, regardless of whether the services are supplied by AN or not; on the condition that AN makes arrangements with the *Hilton Bonaventure Montreal Hotel* to remedy the situation in the case of such failure, interruption or disruption within a reasonable amount of time under the circumstances.
7. **Responsibility Waiver:** Except in cases resulting from deliberate or negligence on the part of AN or of persons under AN's legal responsibility, AN will not be held responsible towards the Client or any other claimant acting through the Client for damages or injuries of any nature resulting from an act or negligence on the part of AN or on the part of persons under AN's legal responsibility, nor for any act of negligence on the part of other individuals, nor for any other reason. Without limiting the scope of the preceding, AN will not be held responsible for losses or damages related to personal belongings or equipment left at the *Hilton Bonaventure* prior to, during or after the expiration date of the Rental Period.
8. **Special Conditions:** It is forbidden to nail, staple or screw anything onto the walls, ceilings or floors or to use any such device or materials that could damage the Booth or the *Hilton Bonaventure Montreal Hotel*. All equipment, materials or goods must be removed on the scheduled date. The client will be responsible for the payment of any other time, fees or expenses incurred because the departure deadline was not met.

9. **Non-Payment by the Client:** Should the Client fail to pay the amount and any costs due on the scheduled date in accordance with this agreement or fail to respect any of the provisions in the agreement or in the case of the Client's bankruptcy or insolvency, upon AN' choice and written notice to the Client, this agreement will automatically be cancelled, without prejudice and any other right of recourse by AN against the Client.
10. **Force majeure:** AN will not be held responsible for any damages to the Client in the case where the Booth would be available or could not be occupied during the Rental Period following an act of God, work conflict, public manifestation, riot lockout, strike or accident or for any other reason that is similar in nature or that is beyond AN's reasonable control. In such cases, AN will only claim payment of the amount and costs incurred during the period of time when the Booth was used.
11. **Non Waiver:** Any tolerance, excuse or omission on the part of AN following a default on the part of the Client, at any time and in regards to all the Clients obligations covered by this agreement, will not constitute a waiver of AN's rights in accordance with the agreement and related to the Client's default or any other subsequent default and cannot be used against the rights of AN in accordance with the agreement nor any of these rights in any way, in regards to any current or future default. Any act or failure to act on the part of AN cannot constitute an express or implicit waiver, unless the waiver is in written form.
12. **Complete Agreement:** This document constitutes a complete agreement between both parties. No subsequent amendment or addition to any of the provisions contained herein, whether they be essential or not, will bind AN or the Client, unless included in a written agreement signed by both parties.
13. **Policy on recruitment:** Devoted to professionals in the design, development and production of video games, the MIGS is a *rendez-vous* to address the major issues of the gaming industry. MIGS is offering an ideal platform to share expertise and world-leading best practices, as well as an occasion for networking, with major names of the industry. As a result, recruitment will only be allowed at your booth space in the expo zone and will not be permitted in the Business Lounge. No messages on recruitment will be allowed in any communication tools of the MIGS, outside of the booth space.

Exhibitor signature:

Date: