



SOMMET  
INTERNATIONAL  
DU JEU  
DE MONTRÉAL

**SOMMET INTERNATIONAL DU JEU DE MONTREAL**  
**HÔTEL HILTON BONAVENTURE MONTRÉAL**  
**8 ET 9 NOVEMBRE 2010**  
**SIJM.CA**

## **PRENEZ LE CONTRÔLE DE LA ZONE EXPO!**

### **SIJM : LE PRINCIPAL ÉVÉNEMENT DE L'INDUSTRIE DU JEU VIDÉO AU CANADA**

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Le SIJM est de retour en 2010 pour sa septième édition. Avec ses trois événements en un, la Zone Expo, les conférences et l'Espace affaires, le SIJM vous promet une expérience survoltée cette année encore.

#### **SIJM?**

- > Le plus gros événement au Canada et sur la côte est dédié aux professionnels de l'industrie du jeu vidéo
- > Plus de 1 500 participants de partout au monde
- > De nombreuses activités de réseautage

### **PRENEZ PART À L'ACTION DANS LA ZONE EXPO!**

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#### **La Zone Expo?**

- > Des exposants de tous les secteurs de l'industrie
- > Concours, démonstrations et compétitions
- > Trois zones selon vos objectifs : éducation, recrutement et démonstration, chacune offrant une ambiance et des activités
- > Zone désignée pour l'inscription et les repas

Le MIGS vise également à favoriser le réseautage entre les professionnels de l'industrie. La Zone Expo sera l'un des principaux lieux de rassemblement pour les 1 500 participants. Comment?

#### **> Événement D3D**

Compétition étudiante au cours de laquelle les participants s'affronteront dans l'un des trois ateliers représentant les étapes principales du développement d'un jeu vidéo : *concept art*, *game design* et *son*.

#### **> Événement recrutement et porte ouverte, babillard de l'emploi et entrevues express**

Cette activité offrira la chance aux étudiants et aux chercheurs d'emploi de rencontrer des représentants en ressources humaines ainsi que des professionnels du jeu, présenter leur portfolio ainsi que de réaliser de courtes entrevues sur place. Les exposants pourront afficher leurs offres d'emploi ainsi que rencontrer les délégués! Les portes seront ouvertes aux personnes qui désirent participer à l'activité recrutement mardi, le 9 novembre, de 15:00 à 18:15.

#### **> Compétitions de jeux vidéo**

Les participants se feront face dans une compétition amicale de jeux vidéo. Serez-vous de la partie?

## PÉRIODE DE LOCATION

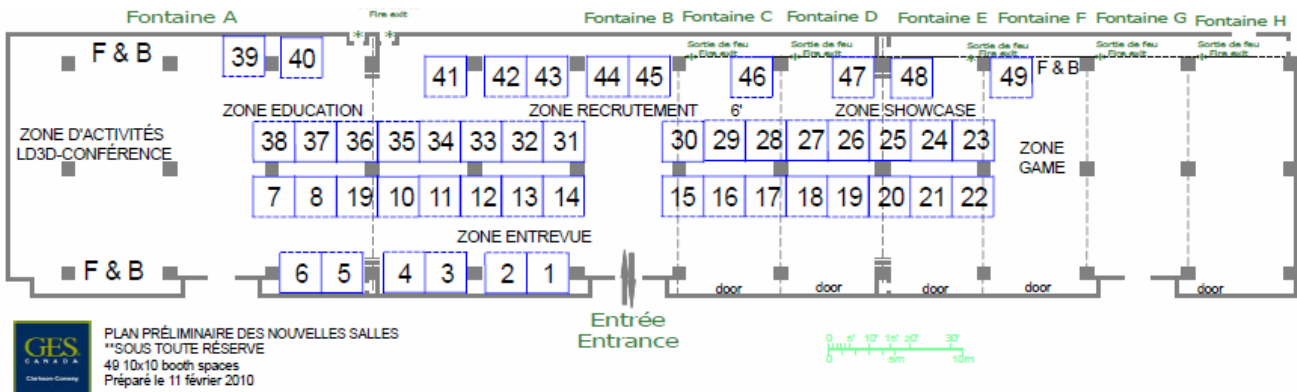
Du 7 novembre pour le montage au 9 novembre pour le démontage.

### Heures d'ouverture de la Zone Expo

Lundi, 8 novembre, 8 :00 à 18 :15

Mardi, 9 novembre, 9 :00 à 18 :15

## PLAN DE SALLE



Electrical located in each column  
Column dimensions: 40"x40"  
Distance between columns: 22'

## ÊTES-VOUS PRÊTS?

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Deux options s'offrent à vous :

### KIOSQUE CLÉ EN MAIN

Avant le 1<sup>er</sup> août

10 X 10 : 2 500 \$

20 \$ par pied carré supplémentaire

Après le 1<sup>er</sup> août

10 X 10 : 3 000 \$

20 \$ par pied carré supplémentaire



- Comptoir éclairé, une tour éclairée avec votre logo ou le nom de votre entreprise, deux tabourets, rideaux séparateurs et poubelle.
- WiFi
- Électricité (15 A, 120 V)
- Deux laissez-passer pour la Zone Expo (incluant le personnel) par espace de 10' X 10'
- Rabais de 20 % applicable sur l'achat de laissez-passer Accès complet
- Votre logo et url dans la section *Partenaires* du site web
- Votre logo sous la rubrique *Partenaire* dans le programme imprimé

### KIOSQUE RÉGULIER

Avant le 1<sup>er</sup> août

10 X 10 : 2 000 \$

20 \$ par pied carré supplémentaires

Après le 1<sup>er</sup> août

10 X 10 : 2 500 \$

20 \$ par pied carré supplémentaires

- Rideaux séparateurs
- WiFi
- Électricité (15 A, 120 V)
- Deux laissez-passer pour la Zone Expo (incluant le personnel) par espace de 10' X 10'
- Rabais de 20 % applicable sur l'achat de laissez-passer Accès complet
- Votre logo et url dans la section *Partenaires* du site web
- Votre logo sous la rubrique *Partenaire* dans le programme imprimé

## INFORMATION SUR L'ENTREPRISE

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**Prénom**

**Nom**

**Titre**

**Entreprise**

**Adresse**

**Ville**

**Pays**

**Code postal**

**Numéro de téléphone**

**Courriel**

**Personne chargée de la logistique sur les lieux**

**Prénom**

**Nom**

**Courriel**

## KIOSQUE

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**Kiosque clé en main**

**Kiosque régulier**

## INFORMATION SUR LE PAIEMENT

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Le paiement sera fait par :

**Carte de crédit**

**Chèque**

**Numéro de la carte :**

**Titulaire de la carte :**

**Date d'expiration :**

**Chèque**

Veillez faire votre chèque à Alliance numérique et le faire parvenir au 1450, rue City Councillors, bureau 800, Montréal (Québec) H3A 2E6.

## Provisions of the Agreement

1. **Booth Rental:** Subject to the clauses of the present agreement, Alliance numérique (AN) agrees to rent the booth ("Booth") described on the registration form of this document to the client for the period hereinafter defined. AN reserves the right to substitute said booth for another of equal or larger dimensions
2. **Rental Period:** The rental period of the client's booth, as defined on the registration form of this document and designated as ("Rental Period"), includes the time it takes to set up and dismantle the booth.
3. **Rental fee and other costs:** All amounts due and payable to AN in accordance with this agreement must be paid in Canadian currency. The client must pay AN the amount indicated on the registration form of this document ("Amount") to cover the rental of his booth.
4. **Cancellations:** The Client recognizes AN's commitment to reserving the Booth in advance for the Rental Period as well as its being responsible for all the planning required to prepare the venue for the client's use. The Client therefore agrees to notify AN at least 30 days in advance should he wish to cancel the present agreement for whatever reason. In the case of a cancellation, AN will refund fifty percent of the rental fees if and only if the cancellation is notified by Friday, October the 9<sup>th</sup>, 2010. After that date no refunds will be issued.
5. **General provisions concerning the amount and other fees:** All rental fees and other costs due are payable without any holdbacks, compensation or deductions. AN can contribute any amount paid by the Client to the payment of any due amount, regardless of the Client's designation or allocation for the said amount. Should the Client fail to pay an amount when it becomes due in accordance with this agreement, an annual interest of (15%) fifteen percent will be applicable to the unpaid amount, calculated from the date when the payment was due to the date on which payment is made to AN. The interest due will also be subject to the same annual interest rate of (15%) fifteen percent, without prejudice and above and beyond any recourse by AN in accordance with the provisions of this agreement or the law.
6. **Public services:** The following public utility costs normally supplied with the Booth are included in the amount: lighting, heating, and air conditioning, electricity. AN will not be held responsible and will not be under any obligation in the case of any failure, interruption or disruption of said services in, at or supplied to the building or the Booth, regardless of whether the services are supplied by AN or not; on the condition that AN makes arrangements with the *Hilton Bonaventure Montreal Hotel* to remedy the situation in the case of such failure, interruption or disruption within a reasonable amount of time under the circumstances.
7. **Responsibility Waiver:** Except in cases resulting from deliberate or negligence on the part of AN or of persons under AN's legal responsibility, AN will not be held responsible towards the Client or any other claimant acting through the Client for damages or injuries of any nature resulting from an act or negligence on the part of AN or on the part of persons under AN's legal responsibility, nor for any act of negligence on the part of other individuals, nor for any other reason. Without limiting the scope of the preceding, AN will not be held responsible for losses or damages related to personal belongings or equipment left at the *Hilton Bonaventure* prior to, during or after the expiration date of the Rental Period.
8. **Special Conditions:** It is forbidden to nail, staple or screw anything onto the walls, ceilings or floors or to use any such device or materials that could damage the Booth or the *Hilton Bonaventure Montreal Hotel*. All equipment, materials or goods must be removed on the scheduled date. The client will be responsible for the payment of any other time, fees or expenses incurred because the departure deadline was not met.
9. **Non-Payment by the Client:** Should the Client fail to pay the amount and any costs due on the scheduled date in accordance with this agreement or fail to respect any of the provisions in the agreement or in the case of the Client's bankruptcy or insolvency, upon AN' choice and written notice to the Client, this agreement will automatically be cancelled, without prejudice and any other right of recourse by AN against the Client.
10. **Force majeure :** AN will not be held responsible for any damages to the Client in the case where the Booth would be available or could not be occupied during the Rental Period following an act of God, work conflict, public manifestation, riot lockout, strike or accident or for any other reason that is similar in nature or that is beyond AN's reasonable control. In such cases, AN will only claim payment of the amount and costs incurred during the period of time when the Booth was used.
11. **Non Waiver:** Any tolerance, excuse or omission on the part of AN following a default on the part of the Client, at any time and in regards to all the Clients obligations covered by this agreement, will not constitute a waiver of AN's rights in accordance with the agreement and related to the Client's default or any other subsequent default and cannot be used against the rights of AN in accordance with the agreement nor any of these rights in any way, in regards to any current

or future default. Any act or failure to act on the part of AN cannot constitute an express or implicit waiver, unless the waiver is in written form.

12. **Complete Agreement:** This document constitutes a complete agreement between both parties. No subsequent amendment or addition to any of the provisions contained herein, whether they be essential or not, will bind AN or the Client, unless included in a written agreement signed by both parties.
13. **Policy on recruitment:** Devoted to professionals in the design, development and production of video games, the MIGS is a *rendez-vous* to address the major issues of the gaming industry. MIGS is offering an ideal platform to share expertise and world-leading best practices, as well as an occasion for networking, with major names of the industry. As a result, recruitment will only be allowed at your booth space in the expo zone and will not be permitted in the Business Lounge. No messages on recruitment will be allowed in any communication tools of the MIGS, outside of the booth space.

**Signature de l'exposant:**

**Date:**